

CAPABILITY STATEMENT

Lucki Fit LLC



CONTACT

LaKisha Greenwade
Principal

✉ CoachL@LuckiFit.com

☎ (410) 908-8103

🌐 www.luckifit.com

🌍 8 Maya Way,

🏠 Baltimore, MD 21237

DUNS NUMBER

058165332

CAGE CODE

8FGJ4

EDUCATION

MBA- Marketing and
Strategy

2011 UMD- College Park

BS- Economics

2003 The Ohio State
University

📘 @LuckiFit

📷 @LuckiFit

🐦 www.Linkedin.com/lakis
hagreenwade

CORE COMPETENCIES

Lucki Fit LLC is a full service strategic branding, coaching, and training firm serving public and private sector clients since 2005.

We are pragmatic strategists delivering branding and social media marketing consultations, communications services, professional management, coaching, and leadership training services with high ROI and effective results. By listening to your specific needs, we are able to tailor personalized programs that help your organization overcome critical challenges and achieve tangible success for the “people-side” of your business.

Some of our core competencies include:

- Leadership and Communication Training
- Train-The-Trainer
- Supervisory and Mentoring Training
- Leading Productive Teams
- Marketing Strategy and Content Management
- Website Development and Graphic Design
- Social Media channel development and execution
- Strategy Metric Reporting
- Webinars and other web based education
- Executive Coaching
- Conflict Resolution
- Influence and Persuasion Skills
- Enhance Personal Power and Presence (Personal Branding)
- Keynote Speaking and Conference Workshops

Our designated MD PTAC Counselor is Arthenia LeFlore.

DIFFERENTIATORS & PAST CLIENTS

- Forbes.com thought leader on branding, leadership, & coaching.
- Partnership for Public Service Emerging Human Capital Leader Awardee.
- Former Federal Government employee in Federal Marketing & Leadership Management
- Employee Relations. (HHS; DOD)
- Knowledge of 501A Compliance & Mission Critical Occupational Analysis.
- HHS, DOD, OPM
- Blue Cross Blue Shield
- Pearson
- Harvard University
- Johns Hopkins University
- Macy's
- University of Maryland
- Morgan State University
- Forbes

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LICENSED JOHN MAXWELL LEADERSHIP OFFERINGS

Lucki Fit LLC is a full service strategic branding, coaching, and training firm serving public and private sector clients since 2005.

In addition to our core offerings, we can deliver leadership masterminds, lunch and learn series, and group coaching with licensed content:

- Leading Through Crisis
- 15 Invaluable Laws of Growth
- Becoming a Person of Influence
- Leadership Gold
- Everyone Communicates, Few Connect
- How To Be A Real Success
- Put Your Dream ToThe Test

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NAICS CODES

541611 - ADMINISTRATIVE MANAGEMENT AND GENERAL
MANAGEMENT CONSULTING SERVICES

541618 - OTHER MANAGEMENT CONSULTING SERVICES

611430 - PROFESSIONAL AND MANAGEMENT DEVELOPMENT

541820 - PUBLIC RELATIONS AGENCIES

541613 - MARKETING CONSULTING SERVICES

541810 - ADVERTISING AGENCIES

541830 - MEDIA BUYING AGENCIES

541890 - OTHER SERVICES RELATED TO ADVERTISING